

ZEPA meeting - Brighton

7th and 8th December 2009

Attendees

Jean-Pierre Marcos	Amiens Métropole	JPM
Philippe Macret	Amiens Métropole	PM
Maria Xavier	Amiens Métropole	M
Ana Borek	ZEPA (Administrator)	AB
Mathilde Vautier	ZEPA (Coordinator)	MV
Chantal Lamarre	Culture Commune - Loos en Gohelle	CL
Julie Laville	Culture Commune- Loos en Gohelle	JL
Elizabeth Griffiths	Brighton Dome and Festival	EG
Felicity Field	Brighton Dome and Festival	FF
Dave Reeves	ZAP ART - Brighton	DR
Steve Early	ZAP ART - Brighton	SE
Veronica Stephens	ZAP ART - Brighton	VS
Maite San Juan	Southampton City Council	MSJ
Kate Anderson	Nuffield Theatre Southampton	KA
Patrick Sandford	Nuffield Theatre Southampton	PS
Steve Hill	Southampton City Council	SH
Joe Mackintosh	Sea Change Arts - Great Yarmouth	JM
Darren Cross	Sea Change Arts - Great Yarmouth	DC
Michèle Bosseur	Le Fourneau - Brest	MB
Claude Morizur	Le Fourneau - Brest	CM
Aurélien Marteaux	Le Fourneau - Brest	AM
Yffic Cloarec	Le Fourneau - Brest	YC
Sian Thomas	Hat Fair - Winchester	ST
Mike Martins	Hat Fair - Winchester	MM
Dorothee Stancic	Atelier 231 - Sotteville-lès-Rouen	DS
Daniel Andrieu	Atelier 231 - Sotteville-lès-Rouen	DA
Sylvain Marchand	Atelier 231 - Sotteville-lès-Rouen	SM
Ann Reze	Interpreter	AR

Apologies

Philip Morgan (Brighton Festival)

1. DR welcomed to all participants
2. JPM reminded participants the aim of this 2-day meeting: to define and agree on the 2 aspects of Zepa's artistic project, i.e the associated companies and the work with other companies for the next 3 years, and up date on the ZEPA website.
3. Up date on the recrutement of the ZEPA Coordinator - Daniel Andrieu
 - 3.1 Recruitment process

The job was advertised both in a French and a British newspaper.
13 applications received, of which 5 were shortlisted: 1 French, 1 French-American, 1 French-English, 1 French living in Manchester and 1 English. The

application of the French-American person was strong but Mathilde, who had a wider experience of working in the UK, was the preferred candidate. Since Philip Morgan was off sick and could not join the interview panel on the day, all applicants had a phone conversation with DR. DA reminded that the post is based in Rouen, and runs from the beginning of 2010 till end of 2012. Mathilde's CV was distributed.

3.2 Introduction from MV

Originally from Brittany in France, she has been living in Manchester for the last 8 years. She was involved in various projects and organisations in the North West: at the Wigan Council to run community festivals, at Oldham coliseum Theatre to coordinate multicultural festivals and arts projects with BME communities. She also worked in 2 voluntary organisations on integration projects, bringing together host and refugee communities. She is very pleased to be joining the Zepa network and looks forward to working with all partners.

4. Presentation of the Zepa website - Yffic Cloarec

The web address is www.zepa9.eu (zepa.eu already existed)

People must log on to view the website:	Login	guest
	Password	interreg4

There is room for improvement, especially as far as the website design is concerned.

4.1 Headings

As viewed on the internet:

- Presentation (project, background, partners involved) - needs up-dated
- Territories (each partner, the area they cover and the events linked to that area)
- Artistic (the associated companies, other ZEPA projects and site-specific projects)
- Training
- Reports / minutes (with press kit, news, contacts)

There is also a space dedicated for the ZEPA partners only, accessible both from France and England with:

- Private documents (reference documents)
- Meetings (minutes, reports)
- Logos
- Documents jointly created- where various partners can jointly write a document, focusing on its content rather than its layout (the latter being the webmaster's role). Partners will be free to add, change, amend etc. and see what has been changed by whom.
- This private space could also include previous videoconferences between partners.

4.2 How it will work

The website focuses on each of the partner's involvement, hence the choice of designing and maintaining the website "in house":

- 1st level: the webmaster, YC, assisted by a “technical team” -Sylvain (Atelier 231), Julie (Culture Commune), Veronica (Zap Art), Mike (Hat Fair), Steven (Southampton), Laura (Brighton Dome), ?(Sea Change), Maria (Le Hangar)
- 2nd level: “display” of the network, i.e editorial content (up dated and coordinated by MV)
- 3rd level: other contributors - enables all partners to add pictures, write articles, etc.

The website will be launched on 29th January, during the Fish & Chips event held at Atelier 231.

NB: the content of the website will be very useful to compile the publication trace (book, DVD...).

The website will be both in French and in English. **All partners to ensure** their own events and projects are recorded through articles, photos, videos, etc. that will have to be translated (MB reminded all partners that they all had a budget for translation), then passed on to YC and/or technical team.
MV will be in charge of translating all minutes, presentations and strategic documents.

5. Associated companies

5.1 British associated companies - NoFitState Circus

NoFitState are very pleased to have been chosen and met with a few of the British partners that morning to map out the UK partner’s brief, timings, budgets, etc.

▪ **Southampton**

Fairly big show summer 2011 or 2012 (to alternate with Générrik Vapeur (GV))

▪ **Zap Art**

Summer 2011 in Newhaven, with a “harbour” theme. Maybe GV as well, depending on the company’s schedule.

Hoping to have either company delivering an event in Cornwall in 2010, though unlikely due to timescale.

Brighton is already working with NFS for 2010 on another project, “Parklife”, but will work with them again with Zepa on 2012.

▪ **Hat Fair**

Show in 2011, work with the company and the local community in 2010

▪ **Great Yarmouth**

Show in 2011, either company, around the new Cultural Centre building, involving the local community.

There will also be an opportunity for both associated companies to develop some work around UK cycling tour (maybe have GV avec “Jamais 2 sans 3”, their show themed around bicycle) or the Olympiades in 2010, with funding from Norfolk County Council.

ACTION:

British partners to send document summerising their discussions with NFS to all partners.

5.2 Specifications for both associated companies

JPM emphasised that:

- Specifications must be agreed now to avoid any misunderstanding from the partners and/or the companies.
- Allocated budget must be agreed at the start/now so partners/companies don't have to come back to it half way through project.

Document listing specifications for associated companies (prepared by JPM and DA, based on PECA work on Wild Works) was circulated.

Comments:

- The translation of the specifications document needs clarifying.
- Need to be clear that the companies will exclusively work with ZEPA on the created show for the 3 years of the project.
- Companies will give us their ideas within the agreed specifications, budgets, timescales and dates of residencies & shows, etc. and will have to comply to the grant requirement of working with the local community in each area.
- Companies will design a core piece of work that will be adapted to each location, and to the budget allocated by each partner.
- MV to ensure that all partners know about the work developed by each of them with the companies (website will compile the info).
- The 2 companies have a duty to meet each partner (it is part of their contract)
- Companies should meet each other at some point
- The ZEPA companies are free to develop work with associated companies if they wish
- Companies will be free to choose a theme and will work out their artistic propositions based on their conversations/visit with each partner. But it will be down the partners to agree or not with their propositions and to MV to ensure propositions fit within specifications.
- **Timescale:** the 2 companies would have met all partners and designed their artistic project by the end of June 2010.

5.3 French associated company - Générrik Vapeur

MB, CM and MV to meet British partners with GV between 7th and 16th January.

It is suggested that a British partner would also accompany NFT on their visit to the French partners in **February 2010**.

5.4 Budget for associated companies

Budget proposal document distributed (attached)

Proposition made by DA:

The budget for each partner was worked out on a pro rata basis. The percentages below refer to each partner's share of the overall budget of £6m. The percentages have then been applied to the specific budget for the associated companies.

Budget for each company: €610,000 (estimates based Wild Works with PECA, bearing in mind the fact that there are now more parnters involved and 2 companies)

- Each French partner contributes to 13%
- Brighton Festival: 6.5%
- Hat Fair: 6.5%
- Southampton: 8.14%
- Zap Art: 6.8%
- Sea Change: 19.42%

NB: the percentages were based on the allocated budget as agreed in 2007 - as there has been slight changes since, percentages might vary slightly.

Q & A:

What part is allocated for production? For travel and subsistence (i.e “Other expenses”)?

Suggestion is that the allocated budget is split in half, half for production, half for travel and subsistence (i.e “Other expenses”). TBC

What does is NOT include?

Promotion and marketing, costs linked to audience hosting, copyright

What if we underspend on travel and subsistence?

TBC

Will the companies create and deliver the same show to each partner, regardless of the fact that some partners put more budget than other?

TBC

Given that the British partners asked to amend the budget propositions above, participants were split into 2 groups, British partners and French partners, for each to discuss other options for budget allocation. The British partners put forward the budget below, and the French partners acknowledged the new propositions, though raising their disappointment that such an important part of the ZEPA project (the associated companies) might be affected because of these new propositions.

BUDGET FOR ASSOCIATED COMPANIES - FINAL

Partner	Allocated budget	Number of shows
Sea Change	€160,000 (TBC)	2
Southampton	€99,000 (TBC)	1
Other British partners	€80,000 each	1 each
Total British partners	€499,000	
French partners	€160,000 each	2 each
Total French partners	€640,000	
Total budget per companie = €569,500		

The French partners acknowledged the new propositions raised the fact that the budget qu'elle entend les remarques de ses partenaires et qu'elle regrette que cette partie importante du projet soit ainsi réduite avec ces nouvelles propositions

ACTIONS

- Still to be discussed with the companies - copyright/royalties fees, VAT and the production and technical parts of the budget.
- **MV** will sum up the companies' visits to each partner
- **MB** to email all partners to confirm dates when GV visit UK partners.

- All to prepare GV's visit (places/sites to visit, history of the site, wish list, etc.). Meeting local groups will be organised at a later stage.
- UK partners to decide who will accompany NFS to France in February with MV - PS provisionally agreed, providing he is available.
- DR to forward budget and specifications to NFS, ditto for one of the French partners to GV.
- JPM to send amended translation of specifications to UK partners.
- UK partners to organise NFS visit to France - liaison with MV
- Each company must have the specifications and the amended total budget allocated to the associated company before they meet the partners.

6. Other ZEPA projects/companies

JPM reminded partners that artistic choice is down to each partner however the requirement is the cross-border aspect of our exchanges.

Brighton Festival

- May 2010 - NFS, Willy Dorner, Lyndsey Butcher with "The Flex", Periplum with "1,000 revolutions" and maybe "Moving House"
- 2011 - Gramolinophone, Carabosse (installations)

Sea Change

- Only defined project is with Fourneau with company Eostget ar Stangala.
- Possibility to develop projects linked to UK cycling tour or the Olympiades in 2012, with funding from Norfolk County Council + maybe GV with « Jamais 2 sans 3 »
- Is in talks with Bis Repetita for 2011 and the Chamboule Tout theatre.

Atelier 231

- "Fish and Chips" (programme distributed), with UK and French companies (worked with MM on artistic content): Thur 28th and Fri. 29th Jan (and Wed 27th for a family-friendly programme). Indoor and outdoor shows at Atelier 231. (NB: The ZEPA meeting and the launch of the ZEPA website could be on the Friday afternoon)
Idea is to recreate Nice's famous Promenade des Anglais - Atelier 231 will set up a wooden floor lit by Carabosse's light installations and heated furniture
Didier Pasquet will walk 12m above the Promenade des Anglais a few times, and the wire will also be used for another UK acrobat, Tina Clay.
A "Mr Loyal" will attend (reference to Mr Royal) by Mr Fred Touche and there will be a screening of the best British trials of the French-England Rugby match and participants will be made to applaud (!).
Delices Dada company with "Roche" will also be there.
- Bashstreet company will be performing 12 times around Normandy as part of the Z'amis festival in summer 2010.
- Viva Cité: Luc Amaros with "Pages Blanches", Pipototal with « Basculoscopie » (they will also perform in Amiens), Jeanne Simone
- Acid Kostic (already translated in English), Provisoire
- 2011: Pernette company (street dance) and work with Jura-based Tricyclidog company.

Le Fourneau

- Are looking for up to 3 British companies for Mai des Arts festival in May and on the FAR festival, around the theme "They are coming!" (the British are!)

- Work with French companies Carabosse, Luc Amoros (“Pages Blanches”), VO company and Amalgamix for summer 2010.
- Lyndsey Butcher with “The Flex” in May 2010

Hat Fair

- VO company will be working with Barnabe company
- Interested in Acid Kostic
- In talks with Le Fourneau to work around 3 or 4 small shows in rural villages around the County.
- Intergenerational work with Ragroof company (who worked on PECA)
- Possible work with Dot Comedy company and University students, Vent d’Aval company and refugees.
- On the Without Walls project, Lyndsey Butcher with “Reflex”
- Bureau of Silly Ideas company with very funny show around “smells picking”
- Work with Periplum and University to be presented in France (**ST to send info**)
- Dance: Motion House - strong British dance company, part of Without Wall project, Stop Gap (mix abilities dance group) to develop a project with Charly Encore in Amiens.
- French companies: De Rien Merci, Compagnie n.8, Les Apostrophés , SenzaTempo, Trois Points de Suspension, Willy Dorner, Provisoire company
- Red Earth Theatre - procession from Winchester to Brighton, involving local community along the way.

Zap Art

- 2 locations: - *Truro*, Sept 2010. Too short notice for associated company show, so is looking into Carabosse, Luc Amoros or Trans Express
- *Grand Theatre of Lemmings*, sept. Three or four French companies with around €1,000 show. Idea is to have a ZEPA show in a small village (similar to Hat Fair’s idea).
- Would like 1 other partner to also book GT of L.

JPM reminded that the Zepa partners are required to develop 80% of their work with companies eligible for the ZEPA project and on eligible territories.

DR replied that Truro and GT of L are Zap Art’s 2nd circle companions.

Culture Commune

- Z’Arts Up festival in Béthune, 24th/ 25th April 2010: Carabosse, Luc Amoros, Pernette company, Alamas Givrés with “Incognito” (duo). Not sure about Parklife, wants to see it in Brighton in May.
- 2011 - artists in residence. **Asks British partners suggestions on British companies.**
- Work with the local community: work with Amalgamix, De Rien Merci (residency work), Le Phun with “Père Courage”.
- “Proserpine”: 7 clowns in 7 families from various social backgrounds in 7 villages. Each family hosts a clown for a week and the clown follows every member of the family - to work, to school, shopping, etc.
- Hendrick Van Der Zee company, currently working with Culture Commune and local people on Les Veillées, collection of writings, films, etc where people talk about arts, culture, life in general. **CL to email info to all partners.**
- Jeanne Simone and Trans Express

Le Hangar

- Currently planning programming.
- Fête dans la Ville 2010: Luc Amoros and other small size/scale shows seen at Hat Fair (Pipototal, Insect Museum)

- Tea-Time: festival with British twist: Trois points de Suspension, Compagnie n. 8, Didier Pasquette, Bis repetita
- Trans Express (their new show for 2/3,000 people) around the festive celebration of death - as celebrated in Mexico.

Nuffield Theatre

Nothing planned as yet but interested in a few french companies Trois Points de Suspension, Didier Pasquette, Les Apostrophés, Carabosse, Vent d'Aval; plus British companies Lyndsey Butcher, Walk the Plank, VO compagnie, Periplum, World Famous.

JPM: through the various artistic programmes, we can see the start of what ZEPA is about. We all need to put the "ZEPA footprint" in what we do.

JPM thanked DA, JM and DR to show all the partners the way forward in what they need to implement. For the first time in 12 years, we see a shared artistic input beyond our individual work.

7. Communication up-date

The ZEPA brochure will be laid out in Dec-Jan, then put online.

ACTIONS

- All partners to check the information on the brochure and add/change info if necessary. NB: the brochure is about presenting the partners' structures, not what they will develop through ZEPA.
- MV, PM and Karine from Le Hangar to finalise brochure. Updates at the January meeting.

8. First payment claim

Slight delay due to an issue on data recording with Presage but the claim should be completed by 20th January, for a payment in February.

ACTION

All partners to check their account details are the same as the ones given on the grant offer and ensure the account where the money is to be transferred is correct.

Maite raised the issue of the Guardian advert for the Coordinator post - Southampton paid for it but the cost will be shared by all partners.

The Coordinator's salary is likely to be paid through l'Atelier 231 every 3 months - **DS to send payments timescale to partners.**

9. AOB

- Truro in Cornwall is one of Zap Art's 2nd tier companions and would like to develop a partnership with Le Fourneau. This partnership will have to be clearly separated from ZEPA, must not just be about street-arts like ZEPA is and there can't be any double payments.
- ST would like to thank Isabelle for her work. DR will contact her.
- PM presented 2 recent books on the history of street-arts, also translated in English: "40 years of street arts", Floriane Gaber, Editions Ici et Là (Sept.

2009) and “How it all started: Street arts in the context of the 1970’s”
(same author, same publisher, Oct. 2009)